



EMIL & HUGO
FINEST WALLPAPER

SENSAI

Beauty is the flower of happiness.
– Japanese proverb –



DELICATE

With "Emil & Hugo", we celebrate the life's work of our founding fathers with an enriching and creative journey around the world. A look at distant countries and different cultures provides a source of inspiration, opening our eyes to the aesthetics of the exotic. The SENSAI collection takes us to Japan – the land of the rising sun. SENSAI is perhaps best translated as 'delicate', 'exquisite' or 'fine'.

Defined by these qualities, Japanese art has influenced the work of artists and designers of Western cultures since time immemorial: van Gogh worked on several woodcuts in the late 19th century, for instance, fascinated by the balanced colour compositions and perspectives of Japanese art. SENSAI thrives on these traditional Japanese style elements, combining them with novel, contemporary influences to create a vibrant and balanced collection.

EXQUISITE



A colourful pattern of shimmering gold as is typical of origami paper adorns the design YUZEN. KUSA features exquisite grass with finely wrought lines in gold. ZEN GARDEN comprises a fascinating 3D effect, while the well-known and precious koi carp from Japan adorns the KOI motif in shiny gold or copper.

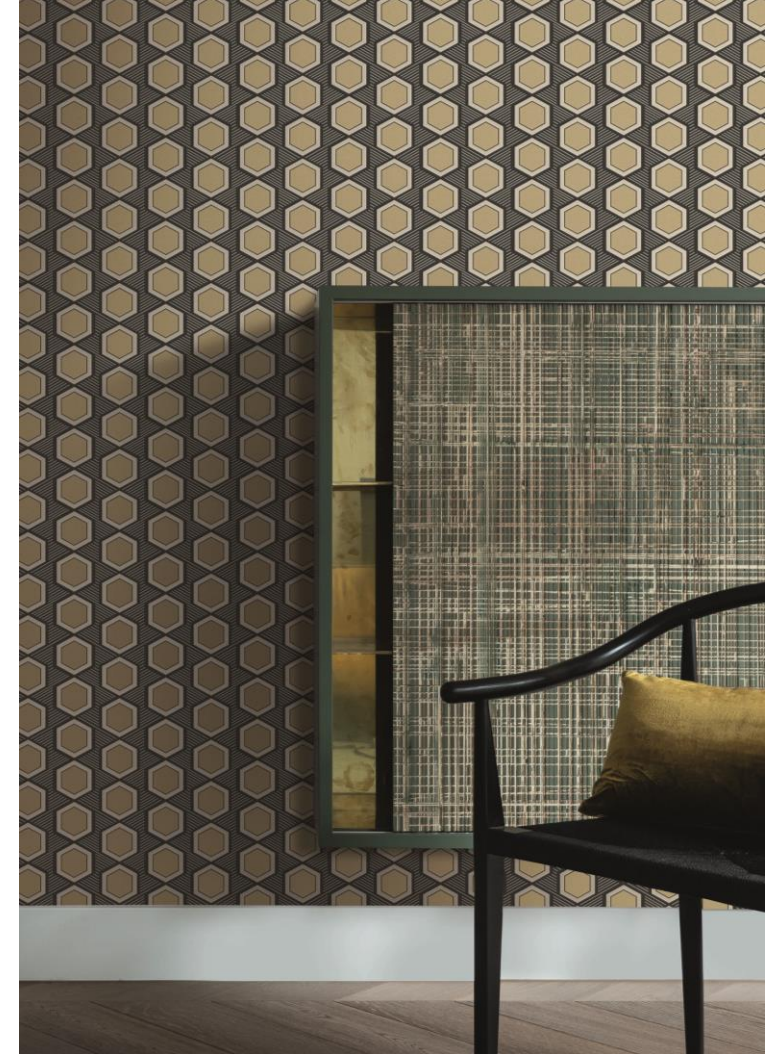
The digital prints SUWA-KO, TOKUSHIMA GARDEN and TOKIO each represent Japanese culture in their own distinctive way – whether as a traditional woodcut, an imaginative depiction of Japanese gardens or abstract shapes echoing the urban architecture of Tokyo.



The sophisticated and graphic designs HANIKAMU, ORIGAMI and WABI-SABI merge Japanese art and modern design style to produce fascinating colour schemes. Matching these striking designs, there is a wide range of solid-colour wall-coverings that harmonise with the various patterns.

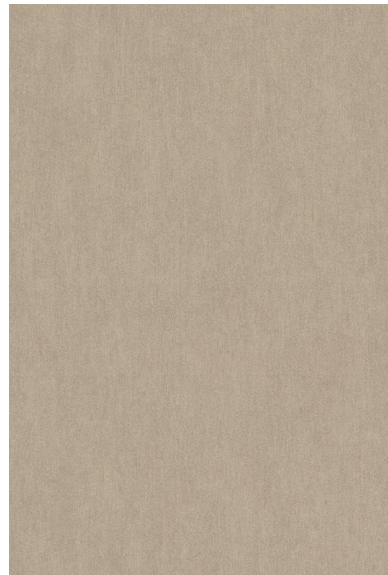
The SENSAI collection includes 49 non-woven wallpapers and 9 digital prints, which are produced by means of the direct-to-fleece printing process. The colour palette includes timeless home decor colours such as off-white, champagne, linen, warm grey and anthracite, with Capsicum Red, Emerald, Wasabi, Teal, Laguna, Midnight Blue and Dark Petrol as trend colours. With their metallic effects, silver, bronze, copper and light gold add the variation of a matt gloss finish.



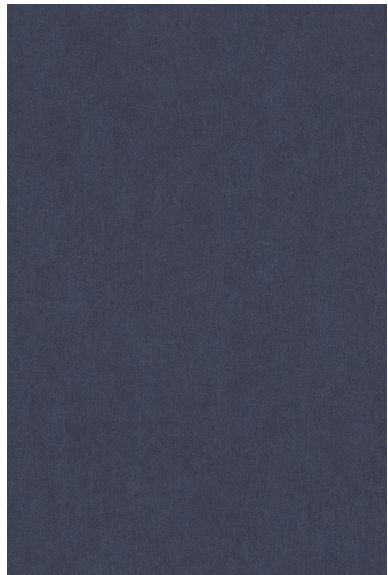


Wallcoverings



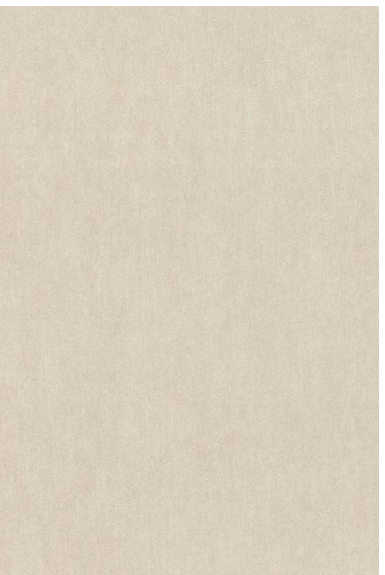


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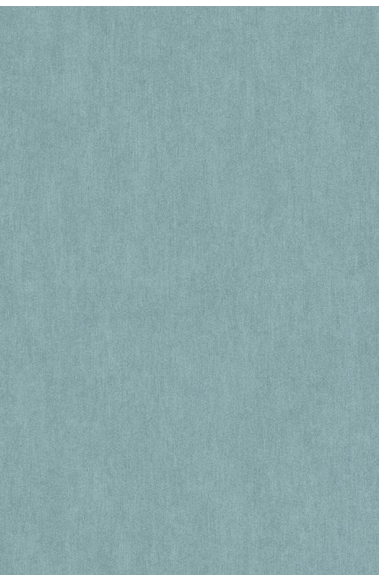


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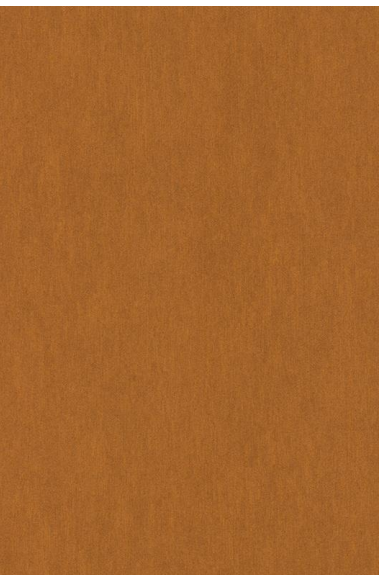
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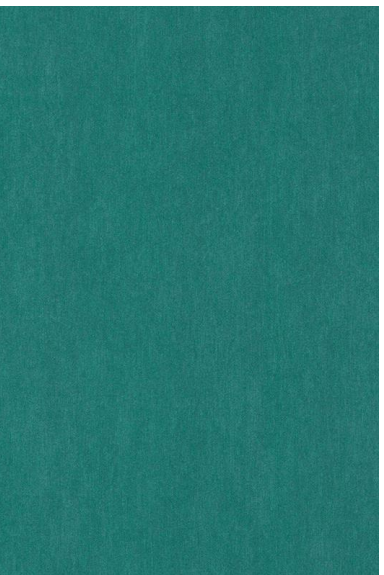
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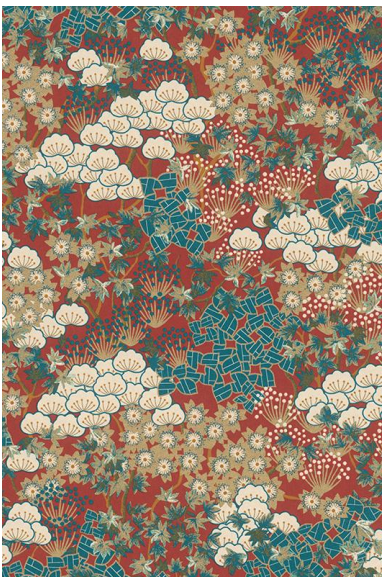




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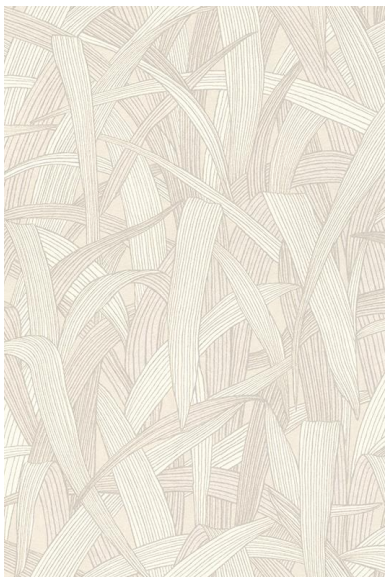
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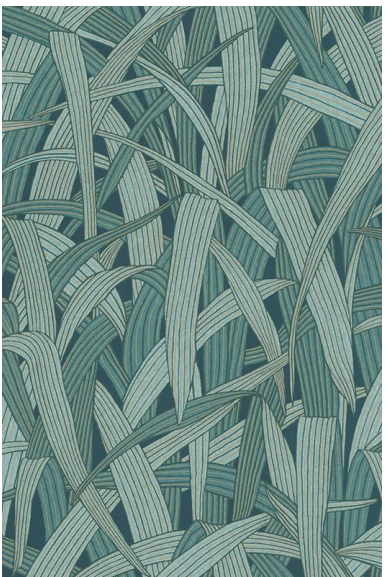




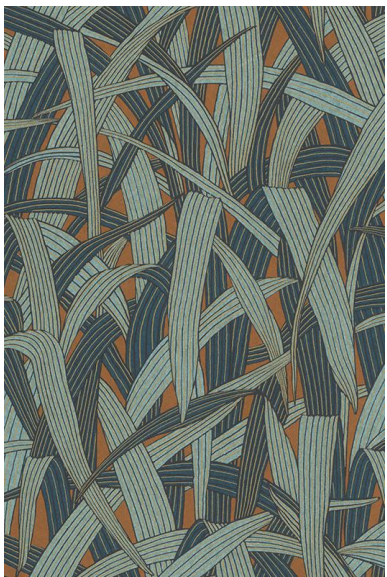
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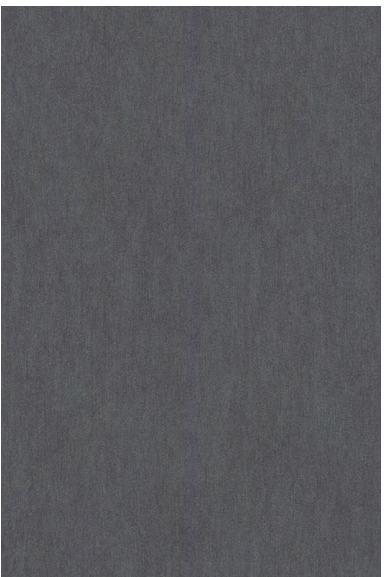


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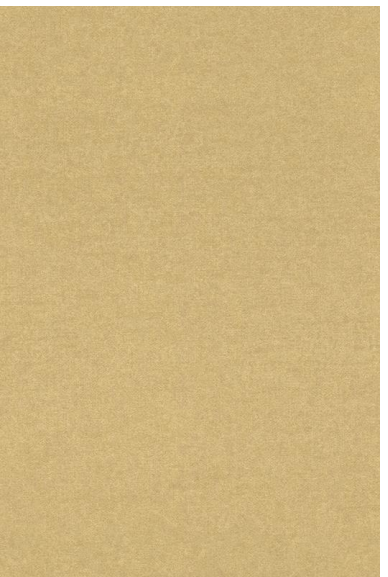


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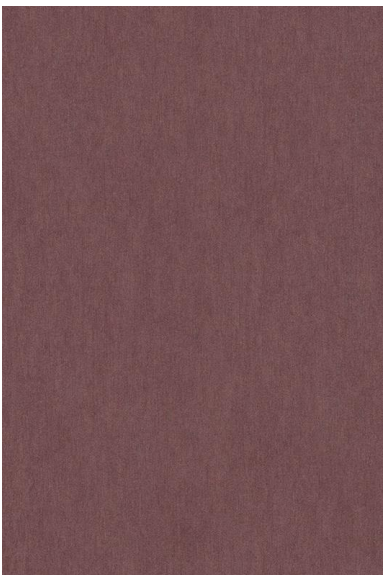


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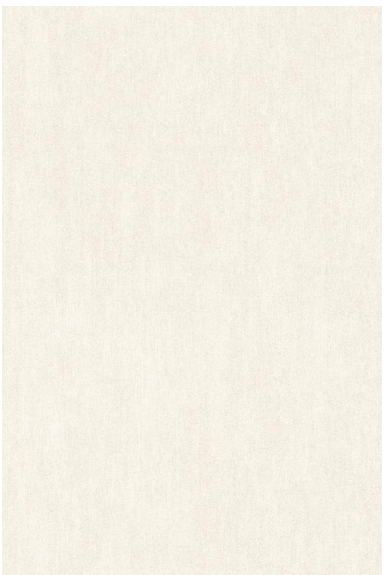


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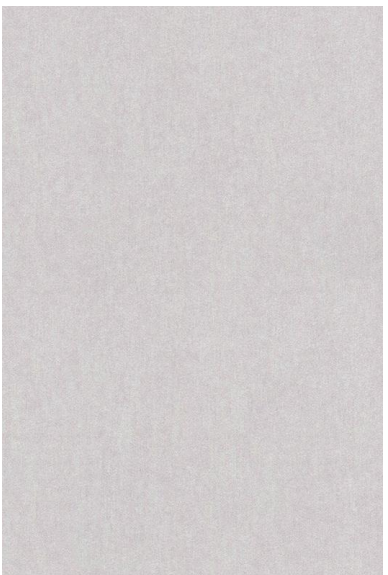
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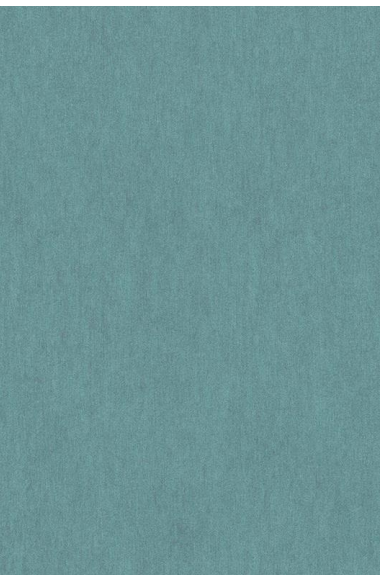
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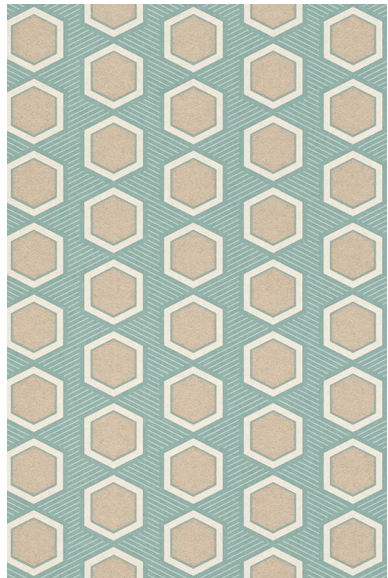


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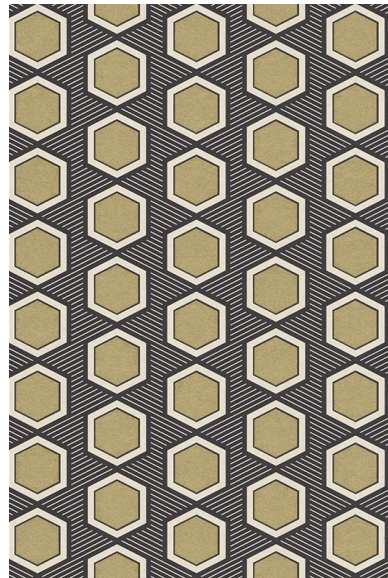






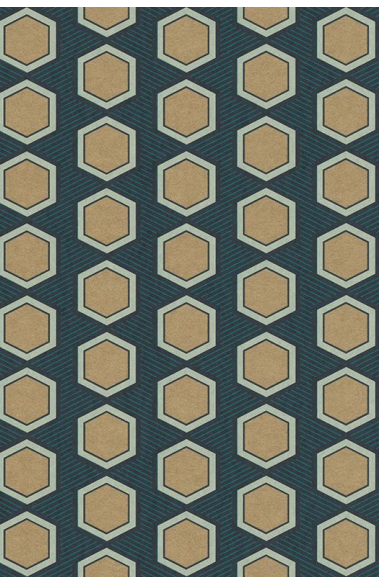


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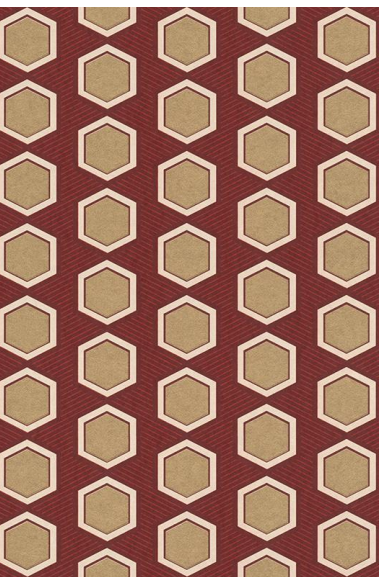


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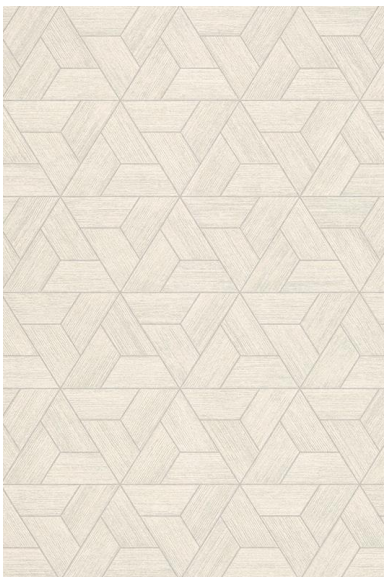




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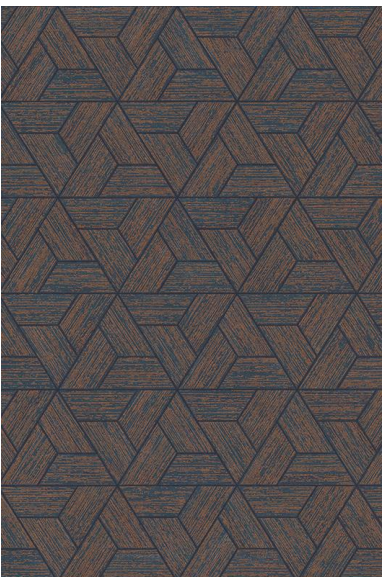
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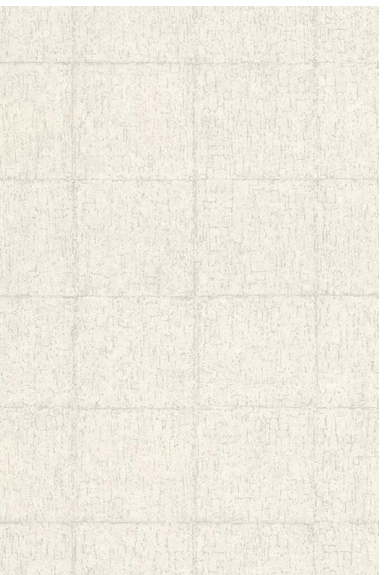




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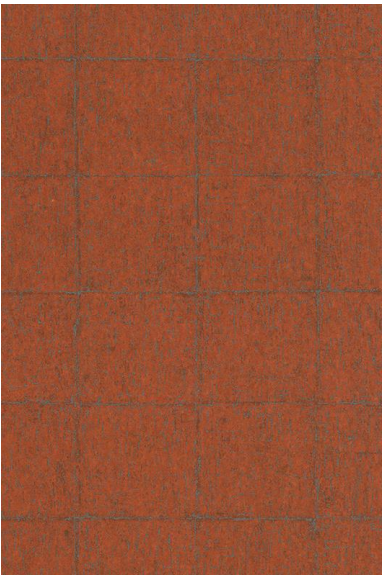
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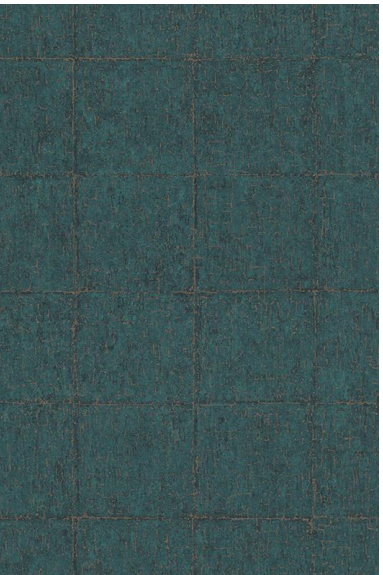
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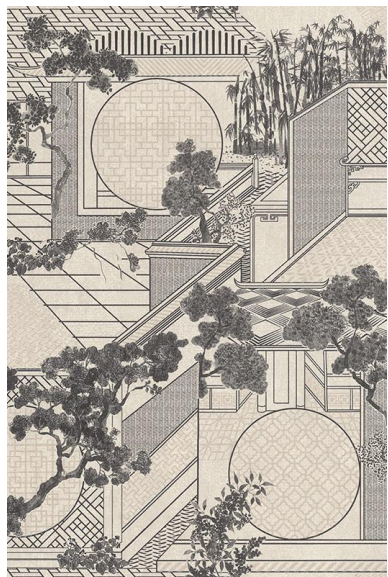


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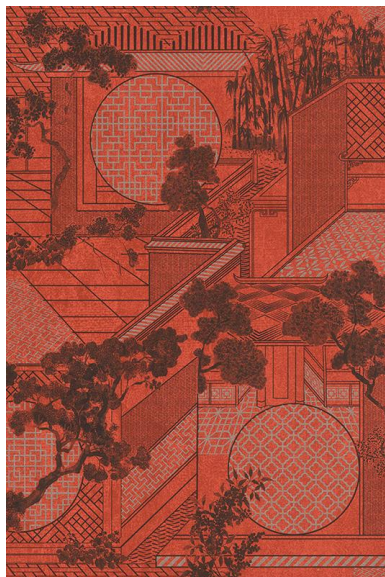




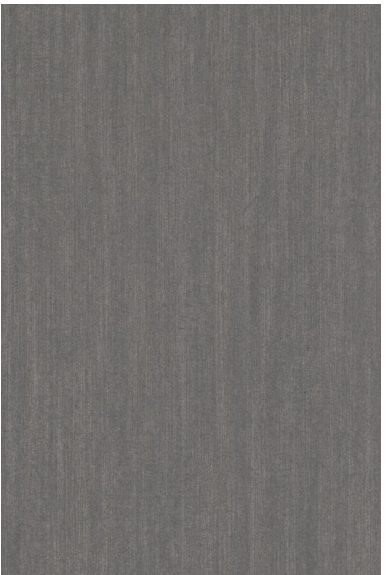




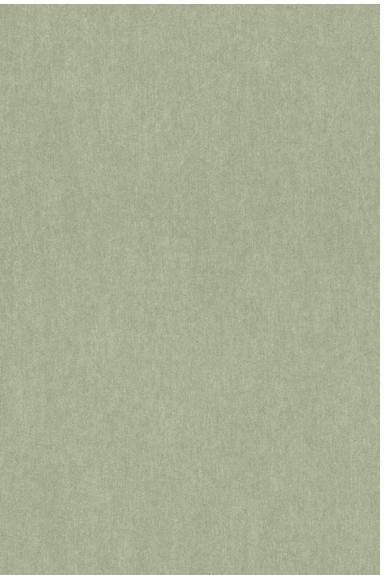
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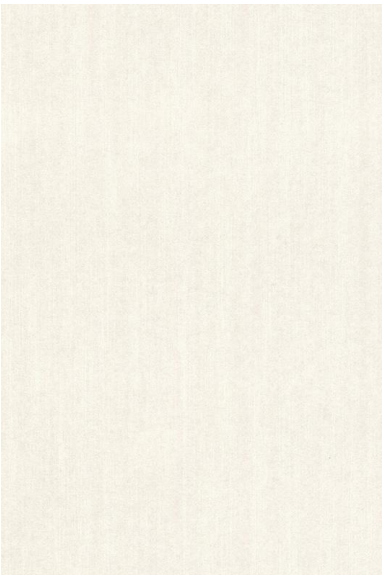


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Murals



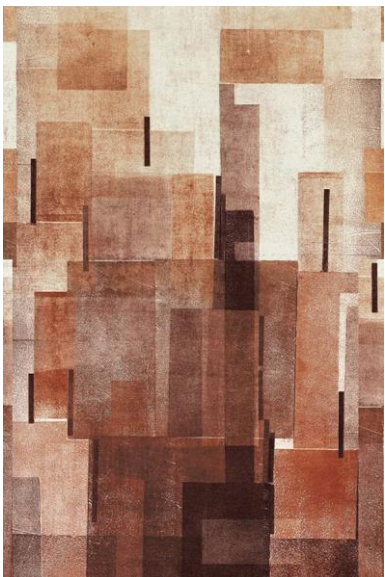




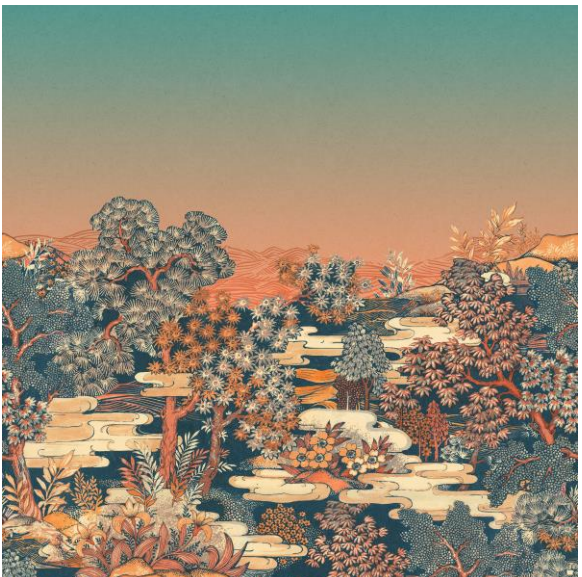
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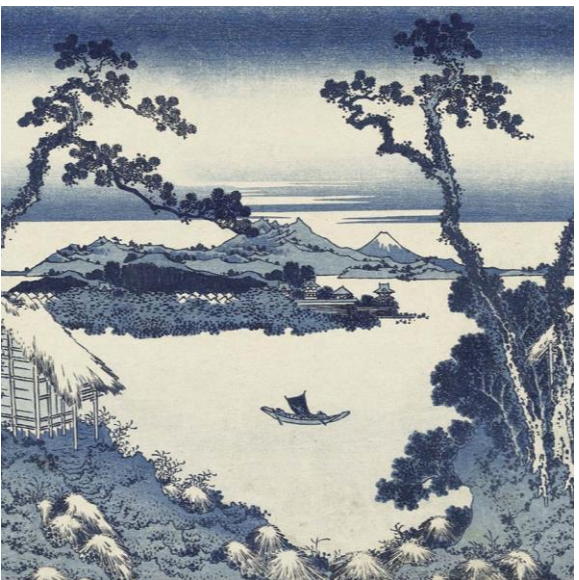
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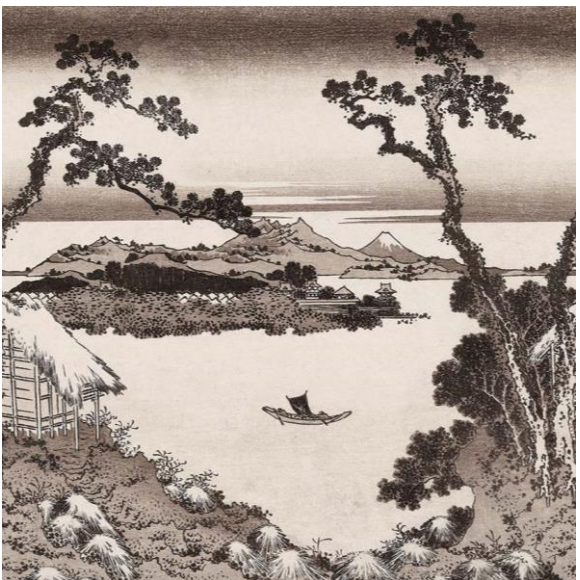
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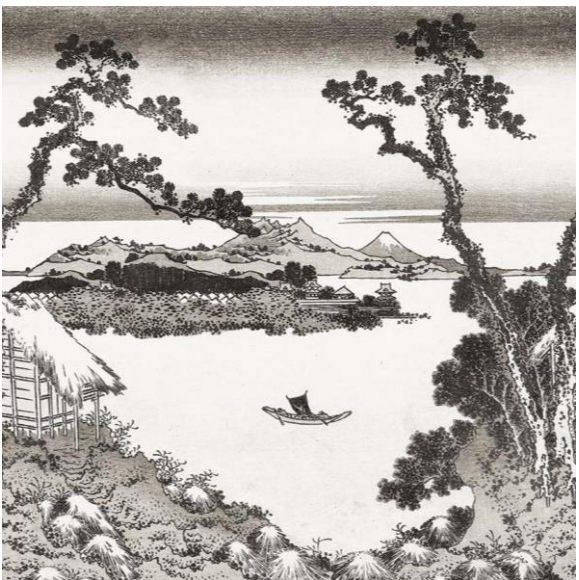
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SENSAI

